



GERMANY HUB · LOCATION INTELLIGENCE

Germany — National Network

Franchise Location Market Report

175

PROPOSED LOCATIONS

23.155.634

EST. CATCHMENT POPULATION

2.472.985

EST. SCHOOL-AGE CHILDREN

€240.4m

MODELED ANNUAL MARKET

€56.513

AVG. HOUSEHOLD INCOME

Scope and use

This report covers the proposed CHESS KLUB locations in **Germany — National Network**. It supports franchise territory screening, school-partnership planning, and early-stage demand sizing. Every address is a planning locality; a street site remains pending local validation and franchise award.

Data basis

Population: Destatis GV-ISys, 31 December 2025. Pupils and schools: Destatis, school year 2024/25. Household income: AK VGRdL district disposable income, 2023. School-radius counts: OpenStreetMap/Overpass.

Market-size formula Estimated school-age children × 6% paid participation × €135 monthly tuition × 12 months. Values are rounded and illustrative; they are not revenue guarantees.

Average mapped/estimated schools per catchment: 197.2 · Service radius: 8–10 km · Report generated September 2026

Location schedule

All population, child, market, and household-income values are planning estimates derived consistently across the 175-location network.

ID	Franchise location	Planning locality	Population	Schools	School-age	Annual market	Avg. HH income	Role
NW-01	Hamburg Eimsbüttel	Eimsbüttel, Hamburg, Germany	232.646	284	24.846	€2.4m	€60.100	Primary Hub
NW-02	Hamburg Winterhude	Winterhude, Hamburg, Germany	220.182	295	23.515	€2.3m	€60.100	Spoke
NW-03	Hamburg Altona	Altona, Hamburg, Germany	213.951	235	22.850	€2.2m	€60.100	Spoke
NW-04	Hamburg HafenCity	HafenCity, Hamburg, Germany	207.719	307	22.184	€2.2m	€60.100	Spoke
NW-05	Hamburg Harburg	Harburg, Hamburg, Germany	201.488	255	21.519	€2.1m	€60.100	Spoke
NW-06	Hamburg Wandsbek	Wandsbek, Hamburg, Germany	195.256	253	20.853	€2.0m	€60.100	Spoke
NW-07	Hamburg Bergedorf	Bergedorf, Hamburg, Germany	189.024	301	20.187	€2.0m	€60.100	Spoke
NW-08	Hamburg Blankenese	Blankenese, Hamburg, Germany	182.793	175	19.522	€1.9m	€60.100	Spoke
NW-09	Hamburg Rahlstedt	Rahlstedt, Hamburg, Germany	226.414	297	24.181	€2.4m	€60.100	Spoke
NW-10	Cologne Lindenthal	Lindenthal, Cologne, Germany	187.678	304	20.044	€1.9m	€58.400	Primary Hub
NW-11	Cologne Innenstadt	Innenstadt, Cologne, Germany	177.623	310	18.970	€1.8m	€58.400	Spoke
NW-12	Cologne Ehrenfeld	Ehrenfeld, Cologne, Germany	172.596	302	18.433	€1.8m	€58.400	Spoke
NW-13	Cologne Nippes	Nippes, Cologne, Germany	167.569	304	17.896	€1.7m	€58.400	Spoke
NW-14	Cologne Rodenkirchen	Rodenkirchen, Cologne, Germany	162.542	309	17.359	€1.7m	€58.400	Spoke
NW-15	Cologne Mülheim	Mülheim, Cologne, Germany	157.515	299	16.822	€1.6m	€58.400	Spoke
NW-16	Düsseldorf Oberkassel	Oberkassel, Düsseldorf, Germany	133.934	199	14.304	€1.4m	€65.900	Hub
NW-17	Düsseldorf Pempelfort	Pempelfort, Düsseldorf, Germany	126.759	203	13.538	€1.3m	€65.900	Spoke
NW-18	Düsseldorf Benrath	Benrath, Düsseldorf, Germany	123.171	232	13.154	€1.3m	€65.900	Spoke
NW-19	Düsseldorf Gerresheim	Gerresheim, Düsseldorf, Germany	119.584	190	12.771	€1.2m	€65.900	Spoke
NW-20	Düsseldorf Kaiserswerth	Kaiserswerth, Düsseldorf, Germany	115.996	206	12.388	€1.2m	€65.900	Spoke
NW-21	Essen Rüttenscheid	Rüttenscheid, Essen, Germany	124.026	367	13.246	€1.3m	€52.500	Spoke
NW-22	Essen Bredeney	Bredeney, Essen, Germany	117.381	373	12.536	€1.2m	€52.500	Spoke
NW-23	Essen Werden	Werden, Essen, Germany	114.059	314	12.181	€1.2m	€52.500	Spoke
NW-24	Essen Südviertel	Südviertel, Essen, Germany	110.737	360	11.827	€1.1m	€52.500	Spoke
NW-25	Essen Borbeck	Borbeck, Essen, Germany	107.415	352	11.472	€1.1m	€52.500	Spoke
NW-26	Dortmund Kreuzviertel	Kreuzviertel, Dortmund, Germany	129.920	165	13.875	€1.4m	€49.100	Hub
NW-27	Dortmund Hombruch	Hombruch, Dortmund, Germany	122.960	189	13.132	€1.3m	€49.100	Spoke
NW-28	Dortmund Hörde	Hörde, Dortmund, Germany	119.480	176	12.760	€1.2m	€49.100	Spoke
NW-29	Dortmund Aplerbeck	Aplerbeck, Dortmund, Germany	116.000	176	12.389	€1.2m	€49.100	Spoke
NW-30	Dortmund Brackel	Brackel, Dortmund, Germany	112.520	186	12.017	€1.2m	€49.100	Spoke
NW-31	Duisburg Duissern	Duissern, Duisburg, Germany	133.232	206	14.229	€1.4m	€42.800	Spoke
NW-32	Duisburg Neudorf	Neudorf, Duisburg, Germany	126.095	160	13.467	€1.3m	€42.800	Spoke
NW-33	Duisburg Rheinhausen	Rheinhausen, Duisburg, Germany	122.526	137	13.086	€1.3m	€42.800	Spoke

ID	Franchise location	Planning locality	Population	Schools	School-age	Annual market	Avg. HH income	Role
NW-34	Duisburg Meiderich	Meiderich, Duisburg, Germany	118.957	202	12.704	€1.2m	€42.800	Spoke
NW-35	Bonn Südstadt	Südstadt, Bonn, Germany	86.085	208	9.194	€890k	€59.000	Spoke
NW-36	Bonn Bad Godesberg	Bad Godesberg, Bonn, Germany	81.473	169	8.701	€850k	€59.000	Spoke
NW-37	Bonn Beuel	Beuel, Bonn, Germany	79.167	189	8.455	€820k	€59.000	Spoke
NW-38	Bonn Duisdorf	Duisdorf, Bonn, Germany	76.862	201	8.209	€800k	€59.000	Spoke
NW-39	Hannover Mitte	Mitte, Hannover, Germany	139.083	148	14.854	€1.4m	€54.400	Hub
NW-40	Hannover List	List, Hannover, Germany	131.632	145	14.058	€1.4m	€54.400	Spoke
NW-41	Hannover Südstadt	Südstadt, Hannover, Germany	127.907	134	13.660	€1.3m	€54.400	Spoke
NW-42	Hannover Kleefeld	Kleefeld, Hannover, Germany	124.181	146	13.262	€1.3m	€54.400	Spoke
NW-43	Bremen Schwachhausen	Schwachhausen, Bremen, Germany	205.303	172	21.926	€2.1m	€54.500	Spoke
NW-44	Bremen Mitte	Mitte, Bremen, Germany	194.305	165	20.751	€2.0m	€54.500	Spoke
NW-45	Bremen Horn-Lehe	Horn-Lehe, Bremen, Germany	188.805	175	20.164	€2.0m	€54.500	Spoke
NW-46	Münster Kreuzviertel	Kreuzviertel, Münster, Germany	157.400	133	16.810	€1.6m	€59.200	Spoke
NW-47	Münster Mauritz	Mauritz, Münster, Germany	148.968	119	15.910	€1.6m	€59.200	Spoke
NW-48	Kiel Düsternbrook	Düsternbrook, Kiel, Germany	129.387	101	13.818	€1.3m	€50.900	Spoke
NW-49	Kiel Mitte	Mitte, Kiel, Germany	122.455	103	13.078	€1.3m	€50.900	Spoke
NW-50	Lübeck Altstadt	Altstadt, Lübeck, Germany	111.518	125	11.910	€1.2m	€52.000	Spoke
NW-51	Lübeck St. Jürgen	St. Jürgen, Lübeck, Germany	105.543	118	11.272	€1.1m	€52.000	Spoke
NW-52	Braunschweig Östliches Ringgebiet	Östliches Ringgebiet, Braunschweig, Germany	129.885	157	13.872	€1.4m	€56.400	Spoke
NW-53	Braunschweig Innenstadt	Innenstadt, Braunschweig, Germany	122.926	161	13.128	€1.3m	€56.400	Spoke
NW-54	Göttingen Ostviertel	Ostviertel, Göttingen, Germany	67.057	68	7.162	€700k	€53.100	Spoke
NW-55	Göttingen Südstadt	Südstadt, Göttingen, Germany	63.464	65	6.778	€660k	€53.100	Spoke
NW-56	Oldenburg Dobben	Dobben, Oldenburg, Germany	90.964	87	9.715	€940k	€53.400	Spoke
NW-57	Oldenburg Eversten	Eversten, Oldenburg, Germany	86.091	87	9.194	€890k	€53.400	Spoke
NW-58	Rostock Kröpelin-Tor	Kröpelin-Tor, Rostock, Germany	105.285	84	11.244	€1.1m	€48.700	Spoke
NW-59	Rostock Südstadt	Südstadt, Rostock, Germany	99.644	86	10.642	€1.0m	€48.700	Spoke
NW-60	Wolfsburg Stadtmitte	Stadtmitte, Wolfsburg, Germany	129.813	70	13.864	€1.4m	€57.300	Spoke
NW-61	Aachen Mitte	Mitte, Aachen, Germany	135.480	137	14.469	€1.4m	€51.900	Spoke
NW-62	Aachen Burtscheid	Burtscheid, Aachen, Germany	128.223	145	13.694	€1.3m	€51.900	Spoke
S-01	Munich Schwabing	Schwabing, Munich, Germany	400.390	346	42.761	€4.2m	€77.500	Primary Hub
S-02	Munich Bogenhausen	Bogenhausen, Munich, Germany	378.940	380	40.470	€3.9m	€77.500	Spoke
S-03	Munich Sendling	Sendling, Munich, Germany	368.215	379	39.325	€3.8m	€77.500	Spoke
S-04	Munich Pasing	Pasing, Munich, Germany	357.491	360	38.179	€3.7m	€77.500	Spoke
S-05	Munich Garching	Garching bei München, Garching bei München, Germany	17.729	382	1.893	€180k	€79.400	Spoke

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S-06	Munich Haar	Haar, Haar, Germany	22.934	348	2.449	€240k	€79.400	Spoke
S-07	Munich Starnberg	Starnberg, Starnberg, Germany	24.602	298	2.627	€260k	€90.400	Spoke
S-08	Stuttgart Mitte	Mitte, Stuttgart, Germany	131.755	269	14.071	€1.4m	€63.700	Hub
S-09	Stuttgart Degerloch	Degerloch, Stuttgart, Germany	124.696	266	13.317	€1.3m	€63.700	Spoke
S-10	Stuttgart Bad Cannstatt	Bad Cannstatt, Stuttgart, Germany	121.167	253	12.940	€1.3m	€63.700	Spoke
S-11	Stuttgart Vaihingen	Vaihingen, Stuttgart, Germany	117.638	253	12.564	€1.2m	€63.700	Spoke
S-12	Stuttgart Zuffenhausen	Zuffenhausen, Stuttgart, Germany	114.109	255	12.187	€1.2m	€63.700	Spoke
S-13	Nuremberg Altstadt	Altstadt, Nuremberg, Germany	185.327	190	19.793	€1.9m	€55.200	Hub
S-14	Nuremberg Erlenstegen	Erlenstegen, Nuremberg, Germany	175.398	201	18.732	€1.8m	€55.200	Spoke
S-15	Nuremberg Langwasser	Langwasser, Nuremberg, Germany	170.434	199	18.202	€1.8m	€55.200	Spoke
S-16	Karlsruhe Innenstadt-West	Innenstadt-West, Karlsruhe, Germany	107.899	161	11.523	€1.1m	€57.800	Spoke
S-17	Karlsruhe Südweststadt	Südweststadt, Karlsruhe, Germany	102.119	161	10.906	€1.1m	€57.800	Spoke
S-18	Karlsruhe Durlach	Durlach, Karlsruhe, Germany	99.229	160	10.598	€1.0m	€57.800	Spoke
S-19	Mannheim Oststadt	Oststadt, Mannheim, Germany	111.489	220	11.907	€1.2m	€54.500	Spoke
S-20	Mannheim Lindenhof	Lindenhof, Mannheim, Germany	105.517	225	11.269	€1.1m	€54.500	Spoke
S-21	Mannheim Neckarau	Neckarau, Mannheim, Germany	102.530	216	10.950	€1.1m	€54.500	Spoke
S-22	Augsburg Innenstadt	Innenstadt, Augsburg, Germany	105.296	153	11.245	€1.1m	€51.800	Spoke
S-23	Augsburg Pfersee	Pfersee, Augsburg, Germany	99.655	152	10.643	€1.0m	€51.800	Spoke
S-24	Augsburg Hochzoll	Hochzoll, Augsburg, Germany	96.835	169	10.342	€1.0m	€51.800	Spoke
S-25	Freiburg Wiehre	Wiehre, Freiburg, Germany	122.429	140	13.075	€1.3m	€55.100	Spoke
S-26	Freiburg Herdern	Herdern, Freiburg, Germany	115.870	141	12.375	€1.2m	€55.100	Spoke
S-27	Heidelberg Neuenheim	Neuenheim, Heidelberg, Germany	80.194	128	8.565	€830k	€62.500	Spoke
S-28	Heidelberg Weststadt	Weststadt, Heidelberg, Germany	75.898	134	8.106	€790k	€62.500	Spoke
S-29	Regensburg Altstadt	Altstadt, Regensburg, Germany	77.844	113	8.314	€810k	€59.600	Spoke
S-30	Regensburg Westenviertel	Westenviertel, Regensburg, Germany	73.673	115	7.868	€760k	€59.600	Spoke
S-31	Ulm Mitte	Mitte, Ulm, Germany	66.937	127	7.149	€690k	€66.900	Spoke
S-32	Ulm Söflingen	Söflingen, Ulm, Germany	63.351	117	6.766	€660k	€66.900	Spoke
S-33	Würzburg Altstadt	Altstadt, Würzburg, Germany	68.717	89	7.339	€710k	€59.500	Spoke
S-34	Würzburg Frauenland	Frauenland, Würzburg, Germany	65.036	96	6.946	€680k	€59.500	Spoke
S-35	Ingolstadt Mitte	Mitte, Ingolstadt, Germany	72.337	62	7.725	€750k	€58.100	Spoke
S-36	Ingolstadt Südwest	Südwest, Ingolstadt, Germany	68.462	66	7.312	€710k	€58.100	Spoke
S-37	Fürth Innenstadt	Innenstadt, Fürth, Germany	67.479	191	7.207	€700k	€65.800	Spoke
S-38	Fürth Dambach	Dambach, Fürth, Germany	63.865	146	6.821	€660k	€65.800	Spoke
S-39	Heilbronn Mitte	Mitte, Heilbronn, Germany	68.082	112	7.271	€710k	€82.500	Spoke
S-40	Heilbronn Sontheim	Sontheim, Heilbronn, Germany	64.434	116	6.881	€670k	€82.500	Spoke

ID	Franchise location	Planning locality	Population	Schools	School-age	Annual market	Avg. HH income	Role
S-41	Reutlingen Mitte	Mitte, Reutlingen, Germany	61.158	86	6.532	€630k	€60.900	Spoke
S-42	Reutlingen Betzingen	Betzingen, Reutlingen, Germany	57.882	116	6.182	€600k	€60.900	Spoke
S-43	Bamberg Gartenstadt	Gartenstadt, Bamberg, Germany	77.218	63	8.247	€800k	€56.300	Spoke
S-44	Bayreuth Mitte	Mitte, Bayreuth, Germany	72.919	46	7.788	€760k	€55.300	Spoke
S-45	Konstanz Petershausen	Petershausen, Konstanz, Germany	86.691	75	9.258	€900k	€60.400	Spoke
S-46	Rosenheim Süd	Süd, Rosenheim, Germany	65.808	80	7.028	€680k	€57.300	Spoke
S-47	Erlangen Röthelheimpark	Röthelheimpark, Erlangen, Germany	116.450	81	12.437	€1.2m	€61.100	Spoke
E-01	Berlin Mitte	Mitte, Berlin, Germany	299.902	484	32.029	€3.1m	€53.200	Primary Hub
E-02	Berlin Charlottenburg	Charlottenburg, Berlin, Germany	283.836	495	30.313	€3.0m	€53.200	Spoke
E-03	Berlin Prenzlauer Berg	Prenzlauer Berg, Berlin, Germany	275.803	533	29.455	€2.9m	€53.200	Spoke
E-04	Berlin Kreuzberg	Kreuzberg, Berlin, Germany	267.770	465	28.597	€2.8m	€53.200	Spoke
E-05	Berlin Friedrichshain	Friedrichshain, Berlin, Germany	259.737	531	27.740	€2.7m	€53.200	Spoke
E-06	Berlin Pankow	Pankow, Berlin, Germany	251.704	503	26.882	€2.6m	€53.200	Spoke
E-07	Berlin Steglitz	Steglitz, Berlin, Germany	243.670	376	26.024	€2.5m	€53.200	Spoke
E-08	Berlin Zehlendorf	Zehlendorf, Berlin, Germany	235.637	458	25.166	€2.5m	€53.200	Spoke
E-09	Berlin Schöneberg	Schöneberg, Berlin, Germany	291.869	450	31.171	€3.0m	€53.200	Spoke
E-10	Berlin Tempelhof	Tempelhof, Berlin, Germany	270.447	480	28.883	€2.8m	€53.200	Spoke
E-11	Berlin Köpenick	Köpenick, Berlin, Germany	257.059	439	27.454	€2.7m	€53.200	Spoke
E-12	Berlin Spandau	Spandau, Berlin, Germany	246.348	369	26.310	€2.6m	€53.200	Spoke
E-13	Berlin Reinickendorf	Reinickendorf, Berlin, Germany	238.315	361	25.452	€2.5m	€53.200	Spoke
E-14	Berlin Lichtenberg	Lichtenberg, Berlin, Germany	278.480	413	29.741	€2.9m	€53.200	Spoke
E-15	Leipzig Zentrum	Zentrum, Leipzig, Germany	214.905	237	22.952	€2.2m	€48.100	Hub
E-16	Leipzig Südvorstadt	Südvorstadt, Leipzig, Germany	203.392	243	21.722	€2.1m	€48.100	Spoke
E-17	Leipzig Gohlis	Gohlis, Leipzig, Germany	197.635	236	21.107	€2.0m	€48.100	Spoke
E-18	Dresden Neustadt	Neustadt, Dresden, Germany	196.354	247	20.970	€2.0m	€52.100	Hub
E-19	Dresden Blasewitz	Blasewitz, Dresden, Germany	185.835	235	19.847	€1.9m	€52.100	Spoke
E-20	Dresden Plauen	Plauen, Dresden, Germany	180.575	252	19.285	€1.9m	€52.100	Spoke
E-21	Potsdam Innenstadt	Innenstadt, Potsdam, Germany	95.116	119	10.158	€990k	€55.400	Spoke
E-22	Potsdam Babelsberg	Babelsberg, Potsdam, Germany	90.021	101	9.614	€930k	€55.400	Spoke
E-23	Magdeburg Altstadt	Altstadt, Magdeburg, Germany	125.612	104	13.415	€1.3m	€49.200	Spoke
E-24	Magdeburg Stadtfeld	Stadtfeld, Magdeburg, Germany	118.882	107	12.696	€1.2m	€49.200	Spoke
E-25	Erfurt Altstadt	Altstadt, Erfurt, Germany	111.568	95	11.915	€1.2m	€51.300	Spoke
E-26	Erfurt Brühlervorstadt	Brühlervorstadt, Erfurt, Germany	105.591	97	11.277	€1.1m	€51.300	Spoke
E-27	Jena West	West, Jena, Germany	109.353	45	11.679	€1.1m	€52.700	Spoke
E-28	Chemnitz Kaßberg	Kaßberg, Chemnitz, Germany	127.029	124	13.566	€1.3m	€50.600	Spoke

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E-29	Chemnitz Zentrum	Zentrum, Chemnitz, Germany	120.223	132	12.840	€1.2m	€50.600	Spoke
E-30	Halle Paulusviertel	Paulusviertel, Halle, Germany	116.206	116	12.411	€1.2m	€46.400	Spoke
E-31	Halle Südstadt	Südstadt, Halle, Germany	109.980	117	11.746	€1.1m	€46.400	Spoke
E-32	Cottbus Mitte	Mitte, Cottbus, Germany	95.140	50	10.161	€990k	€49.600	Spoke
E-33	Weimar Westvorstadt	Westvorstadt, Weimar, Germany	65.566	46	7.002	€680k	€51.100	Spoke
E-34	Gera Mitte	Mitte, Gera, Germany	95.162	56	10.163	€990k	€49.900	Spoke
E-35	Zwickau Nordvorstadt	Nordvorstadt, Zwickau, Germany	86.405	78	9.228	€900k	€53.700	Spoke
E-36	Brandenburg an der Havel Neustadt	Neustadt, Brandenburg an der Havel, Germany	73.945	28	7.897	€770k	€47.300	Spoke
C-01	Frankfurt am Main Westend	Westend, Frankfurt am Main, Germany	164.466	231	17.565	€1.7m	€59.800	Primary Hub
C-02	Frankfurt am Main Sachsenhausen	Sachsenhausen, Frankfurt am Main, Germany	155.656	231	16.624	€1.6m	€59.800	Spoke
C-03	Frankfurt am Main Bornheim	Bornheim, Frankfurt am Main, Germany	151.250	231	16.153	€1.6m	€59.800	Spoke
C-04	Frankfurt am Main Bockenheim	Bockenheim, Frankfurt am Main, Germany	146.845	241	15.683	€1.5m	€59.800	Spoke
C-05	Frankfurt am Main Nordend	Nordend, Frankfurt am Main, Germany	142.439	226	15.212	€1.5m	€59.800	Spoke
C-06	Wiesbaden Mitte	Mitte, Wiesbaden, Germany	100.690	171	10.754	€1.1m	€68.600	Hub
C-07	Wiesbaden Sonnenberg	Sonnenberg, Wiesbaden, Germany	95.296	134	10.177	€990k	€68.600	Spoke
C-08	Wiesbaden Biebrich	Biebrich, Wiesbaden, Germany	92.598	190	9.889	€960k	€68.600	Spoke
C-09	Mainz Altstadt	Altstadt, Mainz, Germany	78.117	168	8.343	€810k	€55.100	Hub
C-10	Mainz Oberstadt	Oberstadt, Mainz, Germany	73.932	197	7.896	€770k	€55.100	Spoke
C-11	Mainz Gonsenheim	Gonsenheim, Mainz, Germany	71.839	125	7.672	€750k	€55.100	Spoke
C-12	Kassel Vorderer Westen	Vorderer Westen, Kassel, Germany	101.108	120	10.798	€1.1m	€49.400	Spoke
C-13	Kassel Bad Wilhelmshöhe	Bad Wilhelmshöhe, Kassel, Germany	95.691	121	10.220	€990k	€49.400	Spoke
C-14	Darmstadt Mitte	Mitte, Darmstadt, Germany	86.442	138	9.232	€900k	€55.500	Spoke
C-15	Darmstadt Bessungen	Bessungen, Darmstadt, Germany	81.811	131	8.737	€850k	€55.500	Spoke
C-16	Koblenz Süd	Süd, Koblenz, Germany	58.065	105	6.201	€600k	€53.700	Spoke
C-17	Koblenz Metternich	Metternich, Koblenz, Germany	54.955	115	5.869	€570k	€53.700	Spoke
C-18	Saarbrücken St. Johann	St. Johann, Saarbrücken, Germany	93.946	124	10.033	€980k	€50.800	Spoke
C-19	Saarbrücken Rotenbühl	Rotenbühl, Saarbrücken, Germany	88.913	142	9.496	€920k	€50.800	Spoke
C-20	Trier Mitte	Mitte, Trier, Germany	53.973	74	5.764	€560k	€53.000	Spoke
C-21	Trier Kürenz	Kürenz, Trier, Germany	51.081	70	5.455	€530k	€53.000	Spoke
C-22	Offenbach Westend	Westend, Offenbach, Germany	68.430	200	7.308	€710k	€46.300	Spoke
C-23	Offenbach Bieber	Bieber, Offenbach, Germany	64.765	265	6.917	€670k	€46.300	Spoke
C-24	Gießen Mitte	Mitte, Gießen, Germany	45.490	76	4.858	€470k	€51.600	Spoke

ID	Franchise location	Planning locality	Population	Schools	School-age	Annual market	Avg. HH income	Role
C-25	Gießen Wieseck	Wieseck, Gießen, Germany	43.054	76	4.598	€450k	€51.600	Spoke
C-26	Fulda Innenstadt	Innenstadt, Fulda, Germany	65.755	63	7.023	€680k	€56.900	Spoke
C-27	Marburg Südviertel	Südviertel, Marburg, Germany	73.571	61	7.857	€760k	€52.800	Spoke
C-28	Kaiserslautern Innenstadt	Innenstadt, Kaiserslautern, Germany	100.247	52	10.706	€1.0m	€45.900	Spoke
C-29	Ludwigshafen Süd	Süd, Ludwigshafen, Germany	91.118	225	9.731	€950k	€47.300	Spoke
C-30	Ludwigshafen Friesenheim	Friesenheim, Ludwigshafen, Germany	86.237	226	9.210	€900k	€47.300	Spoke

Methodology and source notes

Population

Municipality totals come from the German Federal Statistical Office (Destatis) GV-ISys file for 31 December 2025, based on Census 2022. For cities with multiple proposed protected catchments, the official municipality total is allocated across those catchments using a fixed, deterministic urban-weight profile. The allocation preserves the municipality total.

Schools and school-age children

The Destatis 2024/25 general-school report records 32,836 schools and 8,914,158 pupils. School-age children are estimated by applying the pupil share of the official 2025 population baseline. School counts use OpenStreetMap/Overpass school features within each proposed 8–10 km radius where available; missing counts use the official national pupils-per-school ratio.

Market size

The annual serviceable market is modeled as school-age children × 6% paid participation × €135 per month × 12 months. It describes demand potential for recurring chess education, not expected unit revenue. Actual conversion, pricing, taxes, travel patterns, competition, and center capacity may differ.

Average household income

The annual average household-income estimate uses the AK VGRdL 2023 disposable income per inhabitant for the applicable district, multiplied by the 2.03-person national household factor and rounded to the nearest €100. It is a regional affordability indicator, not a forecast of franchise revenue.

Address status

The report identifies neighborhood and municipality planning localities, not signed premises. Final street addresses require local property review, zoning/use approval, school and transit validation, and franchise award.

Source links

- Destatis GV-ISys municipality directory
- Destatis school statistics
- AK VGRdL district household-income statistics
- OpenStreetMap contributors / ODbL